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5-25 Pounds
25-50 Pounds
50+ Pounds

Handi-Treads(TM) Wins Award for Innovation at 2009 National Hardware Show

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LIBERTYVILLE, Ill., Jun 01, 2009 (BUSINESS WIRE) -- Handi-Products' Handi-Treads(TM) (<http://www.handitreads.com>) won Hardware Retailing magazine's "Retailers' Choice Award" for being one of the most innovative and outstanding finds at this year's National Hardware Show. For the past three decades, the National Retail Hardware Association and Hardware Retailing have sponsored the Retailers' Choice Awards celebrating the hottest new products of the year that not only offer innovation but provide great sales and business potential for retailers.

This year, only 33 products out of the more than 50,000 products featured at the show were awarded the Retailers' Choice Award. "New products are the lifeblood of the industry. The Retailers' Choice Awards program recognizes the top products each year at the National Hardware Show(R) that demonstrate strong sales potential at retail. The award also creates a strong bond between retailers and manufacturers due to the fact that retailers choose the winners," says Scott Wright, NRHA manager of training and communications.

"Non-slip tape and paint products work great when you first apply them, but they wear out or peel up in a very short period of time. The Handi-Treads are a permanent solution to this problem. In fact, we are so sure they will last we will guarantee that the non-slip buttons will not wear out during the homeowner's lifetime," said Thom Disch CEO of Handi-Products. "As we have introduced this product I have been amazed by the number of different uses our customers have found for the Handi-Treads. For example, one community placed them on the steps of their fire truck, a plant manager placed them around the drinking fountain, they have been used on steps in Bosnia and Iraq to minimize slipping in sand storms, and several marinas have installed them on their boat docks . . . I could go on and on." Featuring a lifetime warranty in home applications, these long lasting, easy to install, non-slip treads provide superior traction and permanent protection against water, ice, snow and sand on stairs, decks, porches, ramps, walkways and other potentially slippery surfaces. Handi-Treads are available in a standard aluminum color or can be purchased in ten vibrant anodized colors. There are four standard sizes but Handi-Treads can also be manufactured in custom sizes to fit a customer's specific needs. A free sample of the non-slip tread material can be requested via the Handi-Treads website: <http://www.handitreads.com>.

About Handi-Products Handi-Products of Libertyville, Ill. has been designing and manufacturing products for home safety and home use since 1958. The company's products are used by home owners, governmental agencies, schools, churches, hotels as

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